

ANALGESIC EXPERIENCE

Dr. Riker received his Ph.D. in neurobiology from Cornell then completed an NIH post-doctoral fellowship at Yale University School of Medicine in pharmacology working on neurological disease including nocturnal unrest, spinal trauma and dystonia. In 1982 Dr. Riker joined Richardson-Vicks becoming its Associate Director of Clinical Development. Richardson-Vicks was integrated into Procter & Gamble in 1986. During his tenure at P&G he managed clinical support, technical evaluation, and innovation of consumer healthcare products, including Chloroseptic oral analgesics for throat pain, the entire Vicks/Nyquil line, etc. He also worked on internal analgesic products, including oral naproxen and ibuprofen, as they relate to colds products; and topical ibuprofen crème as a potential OTC switch candidate. His unit produced over 125 clinical trials during ten years including claims support, new technology evaluation, and disease progression. Many of these trials, done as collaborations, were published with academic physicians. Much of this work was forward looking, for example, evaluating the effects of ibuprofen, while others extended or supported claims.

Upon leaving P&G in 2001 Dr. Riker became the Vice President of R&D & Chief Scientific Officer at Chattem, a diverse health & beauty care company, managing all product development activities and allied functions across multiple brand categories. Chattem is the leading manufacturer of topical analgesic products in the US under the *Icy Hot* and *Capsaizin* brands, including patch and sleeve forms; other products include topical analgesic crèmes under the *Icy Hot*, *Capsaizin*, *Herpecin*, *Benzodent*, *Aspercreme*, *Sportscreme*, *Flexall*, and *Gold Bond* brands. In 2003 Dr. Riker played a lead role in drafting the trade association's [CHPA's] submission to the FDA defending the formal inclusion of patch forms in the OTC monograph.

After leaving Chattem in 2007 Dr. Riker continued his commitment to OTC healthcare through his consulting practice, On Point Advisors, LLC (www.onptllc.com). In 2007 he drafted a business plan to develop the first US OTC TENS device to relieve back pain.

Dr. Riker is a member of the Society of Neuroscience, Regulatory Affairs Society, American Society of Clinical Pharmacology & Therapeutics, Drug Information Association, the Licensing Executives Society, and other professional societies. He was a member of the US OTC trade association's [CHPA] Scientific Affairs Committee from 2002-2007.